

Wisconsin Towing Association  
Annual Business Meeting Agenda  
Chula Vista Resort and Hotel, Wisconsin Dells  
June 21, 2026

- 📖 Call to Order
- 📖 Secretary's Report
- 📖 Membership Report
- 📖 Treasurer's Report
- 📖 Legislative Report
- 📖 TRAA Report
- 📖 Election of Board Directors
  - Nominating Report
  - Other Nominations
  - Elections
- 📖 Other Business
- 📖 Next Meeting
- 📖 Adjourn

**WISCONSIN TOWING ASSOCIATION ANNUAL MEETING  
CHULA VISTA RESORT, WISCONSIN DELLS  
June 21, 2025**

**Annual Meeting Minutes**

**Date:** June 21, 2025

**Location:** Chula Vista Resort, Wisconsin Dells

**Convened:** 9:05 a.m.

**Adjourned:** 10:41 a.m.

**Attendees**

Those present at the Annual Meeting included Tom Hedglin of Area Wide Towing; Matthew, Bill, and Kathy Sellner of Bill's Towing & Auto Repair, LLC; Greg Laabs of Crosby; Steve Davis of Davis Citgo; Glenn Meyer of Day and Nite; Josh Wedel of Dewey's Towing; Jeanette Rogers-Wedel of Dewey's Service; Ryan Tessman of EST; Jim Weyandt of Express Towing & Recovery; Chase Leonard of Floyd's; Kyle Gessler of Gessler Auto & Towing LLC; Craig Goldbeck of Goldbeck Towing Service LLC; Ben, Max, Riley, Tyson, Ryan, and Aaron Richard of Guy's Towing & Service; Homer Schultz of Homer's Towing; Darrell and Betty Parnham of Johnson Towing of Stevens Point; Jai Grunewald and Ken Weber of Ken Weber Truck Service; Jamon Ingelse of Lanser Garage; Junior Merten of Merten's; J.J. Sancinati of N&S Towing; Lee Loveall of On Time Towing / Affordable Towing and Repair; Mark and Marty Platt of Platt's Garage; Mark Salentine of Ray's Towing, Inc.; Wayne Lammert of Rod's Towing; Jeff and Geri Roskopf of Roskopf's Towing; Alex Schmidt of Schmidt's Auto; Dean Zifko of Tomlinson's; Carol Klismet of Waupaca Towing and Service; Dave Whealon of Whealon Towing; Sean Zacher of Zacher Truck; Dan Johnson of the Wisconsin Towing Association; Todd Menzel of Prairie Land Towing, Julia Ingelse, Joyce Lanser and Donna Ingelse of Lanser Towing, Nancy Brust, Mary Weber, Danny Matthews of Zip's, and Pat and Kim Kumbier of Kumbier Towing.

**1. Call to Order / Welcome**

The Annual Meeting of the Wisconsin Towing Association was called to order at **9:05 a.m.** Welcome and introductions were provided. The meeting minutes were approved on a motion by Jeff Roskopf and seconded by Mark Salentine. Motion carried.

**2. Reports**

**Membership Report**

- Five (5) new members joined the Association.
- One (1) membership cancellation was recorded.
- Total current membership stands at **175 members**.
- The report was approved on a motion by Kyle Gessler and seconded by Junior Merten. Motion carried.

## Financial Report

- Reporting Period: **October 1, 2024 – May 31, 2025**
- Revenue: **\$95,052**
- Expenses: **\$56,008.95**
- The report was approved on a motion by Junior Merten and seconded by Kyle Gessler. Motion carried.

## 3. Legislative Update

Dan Johnson provided an update on legislative matters, including:

- Ongoing Wisconsin state budget negotiations.
- Discussion of a proposed bill allowing impoundment of vehicles involved in reckless driving offenses.
- TRAA Report was provided by Jeff Roskopf
- No motions necessary for either report

## 4. Board of Directors Election

Nomination Report was approved on a motion by Mark Salentine and seconded by Junior Merten. Motion carried. Motion to close nominations was made by Mark Salentine and seconded by Bill Sellner. Motion to close voting was made by Mark Salentine and seconded by Kyle Gessler. Motion carried. Election results for the Board of Directors were announced.

### Elected Directors:

- Mark Salentine
- Mark Platt
- Betty Parnham
- Alex Douglas
- Wayne Lammert
- Danny Matthews – Allied Rep.
- Jeff Roskopf – TRAA Rep.

**Note:** An initial tie between **Wayne Lammert and Glenn Meyer** required an additional round of voting to determine the final result.

## 5. WMCA Employee Assistance Program (EAP)

Discussion was held regarding a Wisconsin Motor Carriers Association (WMCA) initiative to implement an Employee Assistance Program for members.

Key points included:

- 24/7 counseling services covering PTSD, addiction, marriage counseling, and financial/legal assistance.

- Estimated cost of approximately \$50 per member per year.
- Proposed **three-year phased implementation**.
- The Board is considering a **January start date** and will continue member discussions.

## 6. Atura Unified Towing software Update

An update was provided regarding **Atura**, a company formed from the merger of several towing management software systems.

- Atura plans to unify its products into a single comprehensive system over the next 10 years.
- Tracker software is being phased out, with reassurances that customer data will be retained and supported throughout the transition.

## 7. Record Contest Plaque Funding

The Association discussed rising costs associated with providing plaques for the record contest.

Options discussed:

- Increasing entry fees.
- Securing sponsorships for plaque funding.
- Switching to certificates for second and third place finishes.

## 8. Miscellaneous Business

- The **Fall Board Meeting** is scheduled for **October 18**, likely to be held in **Minocqua**.
- Positive feedback was shared regarding the recent convention and training.
  - Suggestions included pursuing a **multi-year contract** with the current venue due to facility improvements and expansion plans.
- Initial planning for the **60th Anniversary Event** (scheduled in two years) was discussed, and members were encouraged to submit ideas.
- Past contributors were recognized, and new Board leadership was acknowledged.

## Adjournment

The meeting was adjourned at 10:41 a.m on a motion by Junior Merten and seconded by Jeff Roskopf. Motion carried, meeting adjourned.

**Respectfully submitted,**

**Dan Johnson**

Secretary

Wisconsin Towing Association

**Name****Company****June 22, 2025 WTA Annual Meeting**

Tom Hedglin	Area Wide Towing
Matthew, Bill and Kathy Sellner	Bills Towing & Auto Repair, LLC
Greg Laabs	Crosby
Steve Davis	Davis Citgo
Glenn Meyer	Day and Nite
Josh Wedel	Dewey's Towing
Jeanette Rogers-Wedel	Deweys Service
Ryan Tessman	EST
Jim Weyandt	EXPRESS Towing & Recovery
Chase Leonard	Floyd's
Kyle Gessler	Gessler Auto & Towing LLC
Craig Goldbeck	Goldbeck Towing Service LLC
Ben Richard	Guy's Towing & Service
Max Richard	Guy's Towing & Service
Riley Richard	Guy's Towing & Service
Tyson Richard	Guy's Towing & Service
Ryan Richard	Guy's Towing & Service
Aaron Richard	Guy's Towing & Service
Homer Schultz	Homer's Towing
Darrell Parnham	Johnson Towing of Stevens Point
Betty Parnham	Johnson Towing of Stevens Point
Jai Grunewald	Ken Weber Truck Service
Ken Weber	Ken Weber Truck Service Truck Service
Jamon Ingelse	Lanser Garage
Junior Merten	Merten's
J.J. SANCINATI	N&S Towing
Lee Loveall	On Time Towing/ Affordable Towing and Repair
Mark Platt	Platt's Garage
Marty Platt	Platt's Garage
Mark Salentine	Ray's Towing, Inc.
Mark Salentine	Ray's Towing, Inc.
Wayne Lammert	Rod's Towing
Jeff and Geri Roskopf	Roskopf's Towing
Alex Schmidt	Schmidt's Auto
Dean Zifko	Tomlinson's
Carol Klismet	Waupaca towing and service
Dave Whealon	Whealon Towing
Dan Johnson	WTA
Sean Zacher	Zacher Truck

**WISCONSIN TOWING ASSOCIATION  
MEMBERSHIP REPORT  
June 21, 2026**

**New Members**

<b>Name</b>	<b>Type</b>	<b>Start Date</b>
Heavy Iron Towing Auto	Towing	3/30/2026
Data Direct	Allied	5/19/2026
B&B Automotive	Towing	5/22/2026
R&D Towing	Towing	6/09/2026

**Total: 4**

**Cancelled Members**

<b>Name</b>	<b>Membership</b>	<b>Drop Reason</b>
Ernie's Wrecker Service	Out of State	Retired
Captain Hook Towing	Towing	Non-Payment
Superior Towing	Towing	Non-Payment

**Total: 3**

	<b>149</b>
<b>Towing Companies</b>	<b>16</b>
<b>Allied</b>	<b>9</b>
<b>Out of State</b>	<b>8</b>
<b>Friends</b>	
	<b>182</b>
<b>Total Members</b>	

**WI Towing Association  
Treasurer's Report  
June 21, 2026**

Between January 1, 2026 and May 31, 2026, Wisconsin Towing Association revenue was \$69,642 and expenses were \$33,812 with a Fund Balance as of June 1, 2026 of \$105,983, of which \$29,332 is earmarked for the Bill Tomlinson Education Fund.

As of June 12th, Tow Show revenue was \$58,692, and of course all expenses are yet to be determined but will be available at the October board of directors meeting.

Financial statements are available if there are any questions, otherwise this concludes the financial report.

**Wisconsin Towing Association  
Profit Loss Comparison**

	<u>Jan 26 - May 26</u>	<u>Jan 25 - May 25</u>
<b>Other Income/Expense</b>		
<b>Other Income</b>		
Advertising	0	100
Association Meetings Income	600	0
Contribution Income	1,056	1,131
Convention Income	39,189	34,883
Dues	18,797	19,881
EAP Contributions	10,000	0
Seminar Income	0	25,575
<b>Total Other Income</b>	<u>69,642</u>	<u>81,570</u>
<b>Other Expense</b>		
Administrative Fees	23,792	23,083
Association Meetings	2,617	332
Convention Expenses	901	4,755
Contributions & Scholarships	5,418	0
EAP Fees	85	0
Membership Dues/Subscriptions	1,000	1,000
Seminar Expenses	0	10,000
<b>Total Other Expense</b>	<u>33,812</u>	<u>39,170</u>
<b>Net Other Income</b>	<u>35,830</u>	<u>42,400</u>
<b>Net Income</b>	<u><u>35,830</u></u>	<u><u>42,400</u></u>

**Wisconsin Towing Association  
Balance Sheet Comparison**

	<u>May 31, 2026</u>	<u>Dec 31, 2025</u>
<b>ASSETS</b>		
<b>Current Assets</b>		
Checking/Savings		
Total Checking	\$ 105,983	\$ 70,152
Total Checking/Savings	\$ 105,983	\$ 70,152
Total Current Assets	\$ 105,983	\$ 70,152
<b>TOTAL ASSETS</b>	<u><u>\$ 105,983</u></u>	<u><u>\$ 70,152</u></u>
<b>LIABILITIES &amp; EQUITY</b>		
<b>Equity</b>		
Fund Balance	\$ 105,983	\$ 70,152
Total Equity	\$ 105,983	\$ 70,152
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>\$ 105,983</u></u>	<u><u>\$ 70,152</u></u>

**WI Towing Association  
Legislative Report  
June 21, 2026**

**Grants to CDL Training Bill**

2025 Senate Bill 783 updates Wisconsin's Commercial Driver Training Grant Program by expanding eligibility to include third-party CDL training providers, either in or out of state. The grant program was reauthorized for an additional two years and \$500,000 in funding.

The bill maintains federal FMCSA training standards, allows applicants to have at least one facility in the state without requiring training to occur there, and ensures that individuals trained under the program obtain their initial CDL in Wisconsin. SB 783 was signed into law on April 6<sup>th</sup> as Wisconsin Act 159.

**Dalilah's Law**

Dalilah's Law is a federal proposal aimed at tightening CDL eligibility by mandating that licenses only be issued to U.S. citizens, lawful permanent residents, or specific work-visa holders. Key provisions of the bill are:

1. Strengthening English-language proficiency enforcement and requiring English-only knowledge and skills testing.
2. Limiting issuance of non-domiciled CDLs and increasing state accountability for proper issuance.
3. Imposing penalties on states that fail to comply with federal requirements.
4. Prohibiting foreign dispatch services from operating within the United States.
5. DOT to undertake rulemaking to revise self-certification procedures for the FMCSA Training Provider Registry.

## **Federal BUILD America 250 Act Advances**

On May 22<sup>nd</sup>, the House Transportation & Infrastructure Committee's advanced the *BUILD America 250 Act* to reauthorize the nation's surface transportation programs.

The Act includes a broad package of policies aimed at improving infrastructure, safety, workforce development, and regulatory clarity. Key provisions include:

- \$580 billion in roads and bridges
- Extends the Safe Driver Apprenticeship Program, creating pathways for 18–20-year-old drivers to drive interstate.
- New penalties for noncompliant CDL training providers
- Expands fraud detection tools within FMCSA to combat registration fraud.

**WISCONSIN TOWING ASSOCIATION**  
**REPORT OF THE NOMINATIONS**  
**June 21, 2026**

The following individuals are recommended to be placed in nomination for election to the towing company open seats on the WTA Board for a three-year term expiring in June of 2029.

1. Ryan Tessman, EST
2. Joe Schultz, Homer's Towing
3. Pat Kumbier, Kumbier Towing
4. Aaron Richard, Guy's Truck and Tractor
5. Alex Schmidt, Schmidt's Auto
6. Jeff Koester – Jak'd Roadside Rescue
7. J.J. Sancinati – N&S Towing
8. Rob Stiglitz – American Truck Center
9. Joe Meyer – Nite and Day Towing

The following individuals are recommended to be placed in nomination for election to the Allied open seat on the WTA Board for a one-year term expiring in June of 2027.

1. Danny Mathews – Lynch Truck Center

This concludes the report.

**Wisconsin Towing Association**  
Board Meeting Agenda  
Chula Vista Hotel, Wisconsin Dells, WI  
June 21, 2026



**Call to Order**  
**Secretary's Report**  
**New Business**  
**Next Meeting**  
**Adjourn**

# Wisconsin Towing Association Board of Directors — Meeting Minutes

**Chairman:** Craig Goldbeck

**Date:** Saturday, March 28, 2026

**Location:** Potawatomi Casino Hotel, Milwaukee, Wisconsin

**Time:** Meeting convened at 1:07 p.m. and adjourned at 3:03 p.m.

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## Call to Order

Chairman Craig Goldbeck called the meeting of the Wisconsin Towing Association Board of Directors to order at 1:13 p.m. Self-introductions were done and the following members were in attendance:

Alex Douglas, Al's Towing, Cathy Davis, Davis Citgo Service Inc, Steve Davis, Davis Citgo Service Inc, Craig Goldbeck, Goldbeck Towing Service LLC, Kyle Gessler, Gessler Auto & Towing LLC, Jim Grey, Bill's Towing & Auto Repair LLC, Jai Grunewald, Ken Weber Towing & Recovery, Thomas Hedglin, Area Wide Towing, Pat Kumbier, Kumbier Towing, Marion Lammert, Rod's Towing, Wayne Lammert, Rod's Towing, Chase Leonard, Floyd's Towing, Lee Loveall, Affordable Towing, Lee Loveall, On Time Towing, Junior Merten, Merten Service, Sierra Parnham, Johnson Towing of Stevens Point, Zack Parnham, Johnson Towing of Stevens Point, Aaron Richard, Guys Truck, Marilyn Rogers, Dewey's Towing, Mark Salentine, Ray's Towing, Inc., Charlie Sancinati, N&S Towing Inc., Alex Schmidt, Schmidts Auto Inc., Kody Sellner, Bill's Towing & Auto Repair LLC, Rod Timmerman, Liberty Towing Service LLC, Johnny Van, Finish Line Towing, LLC, Gary Wedel, Dewey's Towing, Jean Wedel, Dewey's Towing, Josh Wedel, Dewey's Towing, Dave Whealon, Whealon Towing.

The meeting minutes from the October 18, 2025 meeting were approved on a motion by Mark Salentine and seconded by Junior Merten.

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## Membership Report

A Membership Report was presented, reporting **180 total members**, including **five (5) new members**.

### New Members

<u>Name</u>	<u>Type</u>	<u>Start Date</u>
1. K&D Transport	TOWING	12/3/2025
2. Peak Auto Auctions	ALLIED	1/7/2026
3. Rodell Towing	TOWING	1/16/2026
4. Salvato Auctions	ALLIED	3/7/2026
5. TowPro	ALLIED	3/18/2026

### Cancelled Members

<u>Name</u>	<u>Membership</u>	<u>Drop Reason</u>
1. Adams Automotive Service, Inc	TOWING	Non-Payment
2. Interstate Automotive and Collision	TOWING	Merged with Springbrook
3. Soukup's Auto Sales and Towing	TOWING	Non-Payment

The report was approved on a motion by Junior Merten and seconded by Jean Wedel.

## Financial Report

The Financial Report was presented by Dan, reporting **\$8,276 in revenue, \$11,371 in expenses**, and a **fund balance of \$67,056**, including **\$29,332 designated for the Bill Tomlinson Education Fund**. The 2026 Operating budget was approved by the WMCA in December, 2025. The report was approved on a motion by Junior Merten and seconded by Wayne Lammert.

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## Program Reports

The Board received a report on the launch of a **three-year member assistance program funded by INA Towing Network**, to be offered at no cost to members, with confidentiality provisions noted and future evaluation planned at the conclusion of the program term.

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## Industry and Legislative Update

The Board received a legislative update addressing recent and pending towing-related laws and ongoing engagement with elected officials regarding industry matters.

### Reckless Driving Impound Law Enacted

Late last year, new legislative authority was enacted allowing local law enforcement to tow vehicles involved in reckless driving on the first offense, so long as the local unit of government adopted an 'reckless driving' ordinance.

Previously, towing was permitted only when the reckless driver was also the registered owner and had prior unpaid violations, but now officers can impound any vehicle involved in reckless driving as soon as the violation occurs.

Milwaukee was the first to adopt such an ordinance under this new law, but it remains to be seen if other cities follow suit, or if this becomes a "Milwaukee only" measure.

### HR 7321 – Towing Safety Act

At the federal level, the most significant development for the towing industry is the introduction of the Towing Safety Act (H.R. 7321), brought before Congress in February 2026.

This bill would allow heavy duty tow operators to temporarily exceed federal vehicle length limits when recovering or transporting a wrecked or disabled vehicle, enabling safe transport to the nearest appropriate repair facility rather than requiring disassembly along busy highways.

### Duffy-Barres Presser on CDL

Last month, U.S. Transportation Secretary Sean Duffy and FMCSA Administrator Derek Barrs outlined a series of new federal actions intended to strengthen safety and compliance across the trucking and transportation industry.

Their initiatives include cracking down on deceitful and deceptive CDL training programs, tightening oversight of state CDL testing processes, and eliminating the ability for training providers to self certify compliance with federal standards.

They also plan to modernize the decades old motor carrier registration system, enhance procedures for suspending or revoking noncompliant carriers or schools, and require all CDL knowledge tests be administered exclusively in English.

**Jeff Roskopf** provided an update on various federal issues before the TRAA.

No action required on either report.

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### **Committee and Policy Matters**

The Board received and discussed updates regarding proposed revisions to **Appendix G**, including towing and recovery service categories, equipment requirements, and response time standards. Further revisions were directed for continued review.

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### **Event and Training Reports**

The Board received reports on Tow Show planning and assignments for the Tow Show, upcoming training programs such as ERSCA at the Tow Show and additional training suggestions for front office workers, including seminars related to employee handbooks and dispatch policies.

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### **Actions Directed**

Chase Leonard provided an overview of suggested revisions to Appendix G standards. The Board directed continued work on Appendix G revisions, distribution of program information to members, coordination of Tow Show logistics, and promotion of approved training and education initiatives.

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### **Adjournment**

There being no further business, the meeting was adjourned at 3:03 p.m. on a motion by Homer Schultz and seconded by Junior Merten.

**Dan Johnson**

Administrator

Wisconsin Towing Association